

# Report on Voter Awareness Campaign

**Date: 28/02/2024**

## **Objectives:**

- To educate students on the importance of voting in a democratic society.
- To encourage first-time and young voters to actively participate in the electoral process.
- To foster a sense of civic responsibility and awareness among the student body.

## **Target Audience:**

- NSS Volunteers of Assam Don Bosco University

## **Number of Participants:**

250 NSS Volunteers participated

## **Programme Highlights:**

The programme commenced with a motivating speech by an NSS volunteer on the significance of voting and the powerful role of young voters in a democracy. Following the speech, an oath-taking ceremony was held where students pledged to uphold democratic values and exercise their right to vote responsibly. To further spread the message, NSS volunteers displayed impactful placards across the assembly area bearing slogans like “*Mera Pehla Vote Desh Ke Liye*” (My first vote is for my country). These visual messages caught the attention of fellow students and sparked conversations around civic duty and the importance of informed voting. The campaign successfully blended verbal and visual communication to engage students and reinforce the democratic ideals of active citizenship.



## **Feedback / Impact on Participants:**

The campaign effectively heightened awareness and understanding of the electoral process among students. Many expressed a renewed sense of motivation to vote and take part in democratic governance. The combination of speech, pledge, and placard display instilled a spirit of civic responsibility and inspired students to be conscious, informed voters.